



2024 Commercial Exhibit Space & Rates

The SC State Fair welcomes applications from all potential exhibitors.

Applications are not approved on a first-come first-served basis. All applications will be reviewed and evaluated. Booths will be chosen that best satisfy needs of the SC State Fair. **If you are chosen to receive a booth, you must man the booth 100% of the operating hours that the Goodman Building is open. Those hours will be in our vendor manual with your contract if you are chosen.**

The SC State Fair reserves the right to offer space based on product, building or area availability, and size of space required, while maintaining a balance of programs and products throughout the Fairgrounds. We do endeavor to limit the number of similar products.

Contracts will be sent at time of selections with payment due accompanying return of signed contracts, 21 days later. Full payment with return of contract is preferred, but you may pay half upon return of the contract, with the remainder due **NO LATER THAN AUGUST 15th. Failure to return the contract and payment(s) by the stated deadlines will result in the offer of space being revoked and you must start the application process over again.**

Approved Payment Methods: Check, Money Order & Visa or Master Card

***AFTER August 15th, THE ONLY ACCEPTABLE FORMS OF PAYMENT WILL BE, CASHIERS CHECK, MONEY ORDER OR VISA & MASTER CARD! (NO PERSONAL OR BUSINESS CHECKS WILL BE ACCEPTED.)**

Renewal notifications for returning exhibitors will be sent by March 15th.

NOTE: The Ruff Building will no longer be utilized as a commercial exhibit building. In previous years, the Ruff Building housed booths for South Carolina state government, non-profit organizations, and South Carolina local small businesses/local crafted merchandise. All commercial exhibits will now be located in the Goodman Building and rates for these booths are shown below.

Goodman Building

The Goodman Building is our newest building at the South Carolina State Fair. It is a 35,000 sq. ft, climate controlled building and located to the right of the South Gate entry (parking lot entry).

All booths in the Goodman Building are 10' Wide x 10' Deep.

The South Carolina State Fair requires purchase of liability insurance from its insurance carrier at a cost of \$110 for first location and \$80 for each additional location.

Booth rates vary, according to the category that defines your business.

For-Profit Corporations & Out of State Rates:

****The South Carolina State Fair reserves the right to interpret between For-Profit Corporations and SC Small Business****

First Booth: \$2,000 Each Additional Booth: \$1,500

****Corner booths will be charged an additional \$300 per corner****

SC State Government & Non-Profit Rates:

Non-Profit Organizations must provide a tax identification letter to receive the non-profit rate

\$1,500 per booth Each Additional Booth: \$750

Corner booths will be charged an additional \$200 per corner

SC Small Business & Local Crafted Merchandise Vendor Rates:

**SC Small Business & Locally Crafted Merchandise Vendors must be a SC Owned & Operated Small Business with all merchandise made in South Carolina.*

First Booth: \$1,000 Each Additional Booth: \$750

Corner booths will be charged an additional \$200 per corner

For additional opportunities for company visibility, contact Nancy Smith at: nancys@scstatefair.org

For any questions about commercial exhibits, please contact Brent Shobert at: 803-851-4623

Please email all applications to Brent Shobert: brents@scstatefair.org