



2021 Commercial Exhibit Space & Rates

The SC State Fair welcomes applications from all potential exhibitors.

Applications are not approved on a first-come first-served basis. All applications will be reviewed and evaluated. Booths will be chosen that best satisfy needs of the SC State Fair.

The SC State Fair reserves the right to offer space based on product, building or area availability, size of space required, while maintaining a balance of programs and products throughout the Fairgrounds. The SC State Fair does not offer exclusivity. We do endeavor to limit the number of similar products.

Contracts will be sent at time of selections with payment due accompanying return of signed contracts, 21 days later. Full payment with return of contract is preferred, but you may pay half upon return of the contract, with the remainder due **NO LATER THAN AUGUST 15TH**. All deposits are **NON-REFUNDABLE**. **Failure to return the contract and payment(s) by the stated deadlines will result in the offer of space being revoked and you must start the application process over again.**

Approved Payment Methods: Check, Money Order & Visa or Master Card

***AFTER August 15, THE ONLY ACCEPTABLE FORMS OF PAYMENT WILL BE, CASHIERS CHECK, MONEY ORDER OR VISA & MASTER CARD! (NO PERSONAL OR BUSINESS CHECKS WILL BE ACCEPTED.)**

Renewal notifications for returning exhibitors will be sent by April 15th.

Goodman Building

The Goodman Building is one of our newest buildings at the SC State Fair. It is a 35,000 sq. ft, climate controlled building and located to the right of the South Gate entry (parking lot entry).

All booths in the Goodman Building are 10' Wide x 10' Deep.

First Booth: **\$2,000** Each Additional Booth: **\$1,500**

****Corner booths will be charged an additional \$300 per corner****

Each exhibitor's separate space includes:

- (1) 20amp / 120v Outlet
- (1) Exhibitor Punch Pass
- (1) Parking Passes

Additional exhibitor punch passes (\$96), as well as individual admission (\$10) and parking passes (Gate 1) (\$150) can be purchased upon arrival. (Pricing updated July 7, 2021)

The SC State Fair requires purchase of liability insurance from Fairs Insurance carrier at a cost of \$110 for first location and \$80 for each additional location.

For additional opportunities for company visibility, contact Nancy Smith at: nancys@scstatefair.org

Ruff Building

State Government, Non-Profit Organizations, SC Small Business & Local Crafted Merchandise Vendors

The Ruff building is a 10,500 sq. ft. building with advantages for your commercial exhibit experience at the SC State Fair. It is located to the left of the North Gate & beside Hampton Plaza, right in front of the rocket – it is not airconditioned.

All booths in the Ruff Building are 10' wide x 10' Deep.

SC State Government & Non-Profit Rates:

Non-Profit Organizations must provide a tax identification letter to receive the non-profit rate

\$975 per booth Each Additional Booth: \$750

Corner booths will be charged an additional \$200 per corner

SC Small Business & Local Crafted Merchandise Vendor Rates:

**SC Small Business & Locally Crafted Merchandise Vendors must be a SC Owned & Operated Small Business with all merchandise made in South Carolina.*

First Booth: \$1,300 Each Additional Booth: \$750

Corner booths will be charged an additional \$200 per corner

What's included:

- (1) 20amp / 110v Outlet
- (1) Gate 1 Parking Pass
- (1) Exhibitor Pass

Additional exhibitor punch passes (\$96), as well as individual admission (\$10) and parking passes (Gate 1) (\$150) can be purchased upon arrival. (Pricing updated July 7, 2021)

The SC State Fair requires purchase of liability insurance from Fairs Insurance carrier at a cost of \$110 for first location and \$80 for each additional location.

For any questions about commercial exhibits, please contact Tim Wilson at: 803-851-4623

Please email all applications to Tim Wilson: timw@scstatefair.org